

# Let Our Experience Help You Meet Your Business Objectives

Ken Gould Consulting is comprised of results-focused, business consulting and coaching experts. The team has more than 100 years of experience in all areas of the alarm and electronic security industry.

## Mergers & Acquisitions

- Identify Potential Buyers or Sellers
- Letter of Intent Negotiations
- Closing Support
- Post Acquisition Integration Assistance
- Risk Assessment/Due Diligence
- Maximizing Company Value

## Business Growth

- Business Evaluation
- Subcontracting Assistance
- Fire Alarm Business Growth
- Expanding Products & Service Offerings
- Maximizing Revenue Per Customer

## Business Plan Creation

- Statement of Position
- Develop Multi-Year Projections
- Determine When to Hire / Acquire
- Resources and Finances

## Our Services

### Day to Day Issues

- Organization Chart Creation
- Identify Strengths and Weaknesses: SWOT Analysis
- Policies & Procedures
- Identify Process Bottlenecks
- Staffing & Subcontractors

### IT Services

- Cyber Security Compliance
- Disaster Recovery
- IT Deployment & Support
- Transition of IT Assets & Services

### Marketing & PR

- Marketing Plans
- Media Relations
- Marketing Materials
- Public Relation Materials